



# EYE ON ALBERTA

MARCH 2014

## Alberta's Public Affairs Monitor

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# RESEARCH METHODOLOGY

- 👁 Study fielded via online research panel
  - 👁 Field Dates: March 10 - 16, 2014
  - 👁 Panel Source: Voice of Alberta & Vision Critical
- 👁 n=1688
- 👁 Weighted to reflect gender, age, region of Alberta population according to Stats Canada
- 👁 Sample of 1688, margin of error, which measures sampling variability, is +/- 2.4%
- 👁 Margin of error larger & varies for subsamples

# REGIONAL SAMPLE SIZES & MARGINS OF ERROR

	Total Interviews (Unweighted) (n)	Total Interviews (Weighted) (n)	Margin of Error
ALBERTA TOTAL	1688	1688	+/- 2.4
Calgary (Proper)	542	534	+/- 4.2
Edmonton (Proper)	389	405	+/- 4.9



# BIG CITIES EVALUATE MAYORS & COUNCILS

"Would you say you personally **approve** or **disapprove** of (your local Municipal Council/Mayor Don Iveson/Mayor Naheed Nenshi) since being elected in October 2013?"

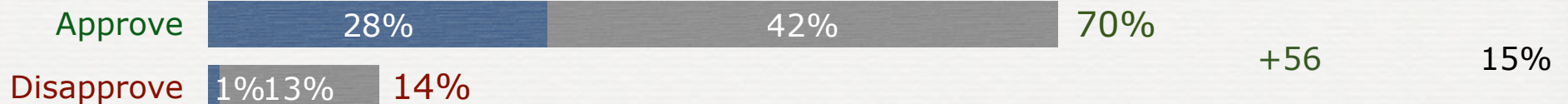
■ Strongly

■ Somewhat

Net  
Approval

Unsure

## Mayor Don Iveson



## Edmonton City Council



## Mayor Naheed Nenshi



## Calgary City Council



% Respondents



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