



EDMONTON FEDERATION OF COMMUNITY LEAGUES

BOARD OF DIRECTORS

REGULAR MEETING PACKAGE

DATE: Thursday, June 12, 2014

DINNER: 6:00 PM / MEETING 7:00 PM

LOCATION: EFCL Office, 7103—105 Street

EFCL Board Planning Calendar June, July/August, September, 2014

June

2014

- 12 EFCL Board Meeting
- 24 Business Plan Steering Committee Meeting
- 25 EFCL Planning & Development Committee Meeting

July/August

2014

- 03 EFCL Volunteer Recognition Dinner
- July 10 EFCL Board Meeting
- July 23 EFCL Planning & Development Committee Meeting
- Aug. 1-4 Heritage Days

September

2014

- 11 EFCL Board Meeting
- 18 Community League Day Launch
- 20 Community League Day
- 24 EFCL Planning & Development Committee

Edmonton Federation of Community Leagues

Item 1.0

Board of Directors Regular Meeting

EFCL Office: 7103—105 Street

Thursday, June 12, 2014, Dinner 6:00 PM / Meeting 7:00 PM

AGENDA

1.0 Call To Order

2.0 Agenda Review (pgs. 3-4)

3.0 Urgent Matters / Presentations

3.1 Election of EFCL Officers (pg. 5)

Stephane Labonne, City of Edmonton

3.2 Parking On Shared Lots

Debi Anderson and Ryan Pleckaitis, City of Edmonton

3.3 Insight Edmonton Community

Cory Segin and Mark Boulter, City of Edmonton

4.0 Approval of May 08, 2014 Minutes (Attached)

5.0 Decision Items

5.1 Community League Cultural Connection Day (pg. 6)

5.2 Negotiations With SOCAN And RE:SOUND (pg. 7)

5.3 Meetings With PC Leadership Candidates (pg. 8)

5.4 ACES Meeting With Provincial Treasurer (pg. 9)

5.5 Meeting To Review Draft Business Plan (pg. 10)

5.6 Appointment Of Planning And Development Committee Chair (pg. 11)

6.0 Exemptions

7.0 Board Reports

7.1 EFCL Business Plan And Civic Engagement Strategy

Masood Makarechian, EFCL President/Whitemud East/District K Director

7.2 EFCL Meeting With Edmonton Public School Board

8.0 EFCL Staff Reports

8.1 New Anti-Spam Legislation (pgs. 12-13)

8.2 Municipal Election Campaign Financing (pgs. 14-19)

8.3 Solar Energy Program (pg. 20)

8.4 EFCL Volunteer Appreciation Event (pg. 21)

8.5 Monthly Financial Report (pg. 22)

"That the EFCL Board receive the Financial Advisor's monthly financial report for information."

8.6 Community Development Officer's Report (pgs. 23-24)

"That the EFCL Board receive the Community Development Officer's written report for information."

8.7 Board Development Director's Report (pgs. 25-26)

"That the EFCL Board receive the Board Development Director's written report for information."

8.8 Marketing Director's Report (pgs. 27-28)

"That the EFCL Board receive the Marketing Director's written report for information."
- K-Days Promotion With Edmonton Northlands
- 100th Anniversary Project Update

8.9 Community Planning Advisor's Report (pgs. 29-34)

"That the EFCL Board receive the Community Planning Advisor's written report for information."

8.10 Communications Officer's Report (pg. 35)

"That the EFCL Board receive the Communications Officer's written report for information."

8.11 Executive Director's Report (pg. 36)

"That the EFCL Board receive the Executive Director's written report for information."

9.0 News From The City of Edmonton (pgs. 37-39)

"That the EFCL Board receive the written report for information."

Stephane Labonne, Office of Great Neighbourhoods, City of Edmonton

10.0 Correspondence

10.1 Letter From Community Service Learning (pg. 40)

10.2 City Of Edmonton Letter To Southwood Community League (pgs. 41-42)

10.3 Letter From The Fort Road Bingo Association (On Item 5.4) (pgs. 43-44)

10.4 EFCL Letter To City of Edmonton, Community Services (pg. 45)

11.0 Work In Progress (pgs. 46-47)

12.0 Notice of Motion

13.0 Motion on Notice

14.0 District Updates/Feedback

14.1 Verbal Presentations From Board Members

15.0 Private Matters (9:15 PM)

15.1 Item One

15.2 Item Two

16.0 Next Meeting/Announcements

16.1 Thursday, July 10, 2014, Dinner at 6:00 PM, Meeting at 7:00 PM

EFCL Offices at 7103—105 Street

17.0 Adjournment

10:00 p.m.

3.0 Urgent Matters

MEETING DATE : June 12, 2014
AGENDA ITEM # : 3.1 – Election Of EFCL Officers
PREPARED BY: Allan Bolstad, Executive Director

Item 3.1

According to EFCL Bylaws, the four officers of the EFCL (President, Vice-President External, Vice-President Internal, Treasurer) are to be selected from the existing board members at the first board meeting following the Annual General Meeting.

The term for each of these positions is one year, hence they are all open for election.

All members of the board are eligible for these positions.

EFCL bylaws set a limit of three consecutive terms for each of these positions. No one has reached this point. **Masood Makarechian, Shaffeeq Ali** and **Lindsay Smith** have just completed their first year as president, vice-president internal and vice-president external, respectively. Our treasurer, Christine Bremner, has served her six year term on our board and has retired.

5.0 Decision Items

MEETING DATE : June 12, 2014

Item 5.1

AGENDA ITEM # : 5.1 –Community League Cultural Connection Day

PREPARED BY: Habib Fatmi, Community Development Officer/Allan Bolstad, Executive Director

Recommendation:

That the EFCL team up with the City of Edmonton, immigrant settlement agencies, cultural and aboriginal groups to jointly host a Cultural Inclusion Conference.

Report:

In an effort to better connect community leagues with both newcomers and aboriginal people, EFCL and City of Edmonton staff are suggesting that we hold a Cultural Inclusion Conference to explore opportunities for collaboration and increase cultural understanding among participants.

For example, one proposal that has come forward is for the EFCL to provide free community league membership cards to cultural and aboriginal agencies, which they could provide to their clients. This would help leagues connect with people they don't otherwise see and would encourage staff at these agencies to act as ambassadors for community leagues.

Another suggestion is to ask leagues to develop a "corporate associate membership category" for cultural and aboriginal organizations. The membership would help facilitate rental of the league's hall, which is a key issue for many organizations. Conditions could be attached to the membership, such as a requirement for the organization to place a cultural liaison person on the board of the league and to purchase at least two regular memberships for members who live in the community.

Participants at the Cultural Inclusion Conference would be asked to review these ideas and others, including initiatives the City of Edmonton is planning under a new program called Local Immigration Partnerships. This program is to focus on cultural integration, housing, employment and accessing community resources.

In addition, the conference would feature activities and foods that reflect the nature of some of the cultural and aboriginal groups in Edmonton.

Given that issues and challenges surrounding the inclusion of newcomers are quite different from those affecting aboriginal people, it is felt that the conference would likely be a two-day affair, with a day set aside for each set of participants.

Community league representatives would be encouraged to attend both days.

The conference would be held in 2015, as it will take some time to plan and budget for it properly.

MEETING DATE : June 12, 2014

Item 5.2

AGENDA ITEM # : 5.2 – Negotiations With SOCAN And RE:SOUND

PREPARED BY: Allan Bolstad, Executive Director

Recommendation:

That the EFCL select a board member to sit on the SOCAN/RE:SOUND negotiating committee.

Report:

Now that our community league membership has given the EFCL the green light to begin negotiations with SOCAN and RE:SOUND, it is time for the committee members to be selected.

Two representatives from leagues have volunteered to sit on this committee. They are Wil Tonowski, president of Leefield Community League, and Dave Fritz, president of Crestwood community League. It is recommended that one member of the board join this committee, which will also include the EFCL's executive director.

Our job is to see if SOCAN and RE:SOUND will agree to provide a blanket, multi-year deal for all leagues with halls at a rate that is currently charged to each league and does not involve any book-keeping on the part of the EFCL or its member community leagues.

Adrienne Verhaeghe, the local SOCAN representative, has agreed to meet with us and has suggested a time of 7:00 p.m., Monday, June 23.

It is suggested that we start negotiations with SOCAN, as many more of our members are dealing with that organization than RE:SOUND.

MEETING DATE : June 12, 2014

Item 5.3

AGENDA ITEM # : 5.3 – Meetings With PC Leadership Candidates

PREPARED BY: Allan Bolstad, Executive Director

Recommendation:

That the EFCL request meetings with PC Leadership Candidates Jim Prentice, Ric McIver and Thomas Lukaszuk to discuss matters of interest to the federation and its member leagues.

Report:

Three people – Jim Prentice, Ric McIver and Thomas Lukaszuk have officially entered the race to become the next Premier of Alberta. PC Party members are scheduled to vote on the matter on Sept. 6. If no one receives more than 50% of the vote, a second vote will be held between the two front runners on Sept. 20.

All three will spend their time this summer meeting with groups to build their campaign platform and raise their profile. As such, this is a good opportunity for the EFCL to ask for a meeting to discuss issues of interest to our organization.

Topics that we could raise with them include the need for all orders of government to work together on many issues (i.e. neighborhood revitalization, school development) our support for Living Local (with programs to help facilitate complete neighborhoods with safe walking and biking routes), and community utilization of school facilities. We should also make note of our 100th Anniversary Project.

In addition, we may want to say something about the need for more clarity on provincial grant guidelines (as opposed to relying on political support) and greater controls over the financing of municipal election campaigns, as noted in a separate report in this agenda.

EFCL Board members would be welcome to bring forward other agenda items and we would be happy to respond to any issues the leadership candidates want to raise.

The EFCL went through a very similar exercise two years ago, when the PCs selected Allison Redford as their new leader. In the summer of 2012 we interviewed Redford, Ted Morton and Gary Mar.

Once the premier is selected, the EFCL will find it very difficult to get another opportunity like this to sit down with them, as their schedule will be very tight.

It is also quite likely that the two unsuccessful candidates will remain in government and as members of the provincial cabinet, after the new leader is selected. If that turns out to be the case, time spent with them now would be most worthwhile.

It would be our intention to hold the meetings at the EFCL office, at times that are convenient for the candidates. All EFCL board members would be welcome to attend.

MEETING DATE : June 12, 2014

Item 5.4

AGENDA ITEM # : 5.4 – ACES Meeting With Provincial Treasurer

PREPARED BY: Allan Bolstad, Executive Director

Recommendation:

That the EFCL select a director to attend the ACES Meeting with Provincial Treasurer Doug Horner.

Report:

The Area Councils of Edmonton Society (ACES) has scheduled a meeting with Provincial Treasurer Doug Horner to discuss a provincial gaming policy that restricts membership in Edmonton bingo associations to Edmonton non-profit groups.

A group of non-city agencies in St. Albert want this policy changed. They have recently lost their building in St. Albert and want permission to join Edmonton associations that operate bingos at locations in the City of Edmonton.

ACES is concerned that this will ultimately reduce the number of bingo spaces that are available to Edmonton organizations. It is also concerned that this might set a precedent for outside groups wanting time at Edmonton casinos.

The Alberta Gaming and Liquor Commission contacted us when it first heard about the meeting and the concern that was being raised. It understood that the group raising the concern was called "The Edmonton Community League."

After some research, we were able to determine that ACES had raised the issue. We relayed this to the AGLC and explained the nature of ACES, which represents some of the city's eleven area councils. Staff at the AGLC said it was quite confusing to have leagues, area councils, ACES and the EFCL all attempting speak on behalf of Edmonton community leagues. We acknowledged their concern.

AGLC staff said they were very hesitant to lift the restriction on non-Edmonton groups unless Edmonton organizations like community leagues were comfortable with the change.

In addition to the bingo issue, ACES wants to discuss a recent decision by the AGLC to extend the hours of operation at Alberta Casinos. Effective May 1, casinos can keep their gaming tables open from 10 a.m. until 3 a.m. each day (instead of noon to 2:00 a.m.). This means non-profit groups will need to supply volunteers for three more hours each day.

The ACES meeting is set for **7:00 p.m., Tuesday, June 17**, in the Area Council 2 boardroom at O'Leary Fitness and Leisure Centre (8804-132 Avenue).

I have accepted an offer to attend and it would be helpful to have a board member in attendance as well.

MEETING DATE : June 12, 2014

Item 5.5

AGENDA ITEM # : 5.5 – Meeting To Review Draft Business Plan

PREPARED BY: Allan Bolstad, Executive Director

Recommendation:

That the EFCL select an evening between June 24 and July 10 to meet with Western Management Consultants and review a draft copy of the federation's 2014-2018 Business Plan and Civic Engagement Review.

Report:

In response to a request from the EFCL, Western Management Consultants have agreed to provide the federation with an opportunity to review the draft 2014-2018 Business Plan and Civic Engagement Review.

They believe they would be in a position to make the presentation after their June 24 meeting with the business plan steering committee.

This meeting should be held prior to the July 10 EFCL board meeting. This is the meeting where the board will determine the funding it will ask of the City of Edmonton in 2015. The federation must submit its request by the third week of August.

MEETING DATE : June 12, 2014

Item 5.6

AGENDA ITEM # : 5.6 – Appointment Of Planning And Development Committee Chair

PREPARED BY: Elaine Solez, Planning Advisor

Recommendation:

That the EFCL re-appoint Cora Shaw as chair of the Planning and Development Committee

Background

According to the terms of reference for the Planning and Development Committee, the board is responsible for appointing the chair of PDC at a board meeting following the EFCL annual general meeting.

At its May meeting, PDC discussed the position of chair. Cora Shaw indicated she was willing to continue chairing the group and no one else expressed interest in taking on the position. A motion was passed unanimously to recommend her reappointment as PDC chair to the board.

Cora is from District G and is a member of Alberta Avenue Community League.

8.0 EFCL STAFF REPORTS

MEETING DATE : June 12, 2014

Item 8.1

AGENDA ITEM # : 8.1 – New Anti-Spam Legislation

PREPARED BY: Amanda Henry, Assistant Director/Board Development Officer

On July 1 2014, Canada will enact the toughest rules in the world respecting the transmission of electronic messages. Commonly referred to as Canada's Anti-Spam Law, the new rules are actually more like an 'anti-email' law. It strictly regulates the transmission of all electronic data. This includes

- Emails (not just spam, but all emails)
- Social media messages
- Installing and updating computer programs
- Spam, hacking, phishing, malware introduction, and other kinds of malicious activity

The new law is very comprehensive, but it is premised on four key pillars:

- **'Commercial' messages (which are oddly defined):** The law technically only applies to 'commercial electronic messages,' but defines 'commercial' as "any particular transaction, act, or conduct that is of a commercial character whether or not the person who carries it out does so with the expectation of profit." This basically means an email that mentions anything that involves advertising or the exchange of goods, money, or services, or mentions any organization that conducts those activities, is regulated by the new law.
- **Opt-in, expressed consent:** You can only send regulated electronic messages and data to people after they have actively consented to it. The recipient need to do something (email back, check a box, fill out a form, etc.) to count as consent. Pre-checked boxes and saying "if you don't reply we assume you want to receive this" will be illegal.
- **Clearly identifying who is sending things and how to make them stop:** All electronic communications must now clearly identify who is sending it, who it is being sent on behalf of, and how to tell them to stop sending you information.
- **Regulations pertain to the type of communication, not the type of sender:** Individuals' and organizations' messages are both regulated by this new law, and the kinds of messages and data it applies to are based on the *content* of the message, not on *who* is sending it or receiving it.

More detailed information about what the law covers is available in *Navigating Canada's Anti-Spam Laws: A Resource on CASL for Edmonton Community Leagues*. Understanding these will help EFCL navigate the new rules effectively.

What happens if we break it

It is critical that EFCL and its directors, officers, staff and volunteers adopt strategies to comply with this new law. The penalties for violation can be quite severe:

- Fines can run up to \$200 per infraction to a maximum of \$1 million per day for individuals and \$10 million per day for corporations. This is 100 times higher than the penalties for violating privacy laws. For the EFCL, sending out one email to all league presidents in violation of the new law could see us fined for over \$30,000.

- The law empowers individuals to file civil suits and even class action suits to sue for damages related to violating the new law. To be clear, that means that people can sue EFCL for sending them an email.

What we have been doing to prepare

I attended two workshops on behalf of EFCL about the new laws in January and May. After attending the January workshop, EFCL prepared a resource guide for community leagues explaining the new law and providing tips on how to comply with it, which was included in league membership supply orders sent out in spring 2014. Extra copies were made available at the AGM and are available from EFCL on request. An electronic copy will be available as soon as we find a suitable home for it on our website.

What EFCL needs to do to get ready

Basically, we simply need to follow the advice we have given to community leagues. Barb and I have already started work on an audit of our electronic communications. Over the coming weeks, we will need to:

- Ensure that we consistently use opt-in forms for our electronic mail. We already do this for our E-News.
- Record consents in a permanent file to protect ourselves from future complaints.
- Where necessary, re-request consent from our existing subscribers.
- Adopt a common email signature that contains or permanently links to the information required in all commercial electronic messages for use by EFCL staff, directors, officers, and contractors.
- Review our unsubscribe database(s) and ensure that our mechanisms for maintaining them are in working order.
- Discuss whatever compliance mechanisms that need to be built into our database with our web design firm.

In order to ensure that we can demonstrate adequate due diligence, I recommend that the EFCL adopt an Electronic Communications Policy that applies to all EFCL directors, officers, staff and contractors. The policy will outline

- How we send electronic information
- What we do to secure consent
- That we provide an unsubscribe/stop receipt option in all electronic communications
- Who is authorized to send electronic communications on behalf of EFCL and under what circumstances

MEETING DATE : June 12, 2014

Item 8.2

AGENDA ITEM # : 8.2 – Municipal Election Campaign Financing

PREPARED BY: Amanda Henry, Assistant Director/Board Development Officer

Report Rationale

The growing disparity between successful candidates' fundraising efforts and those of other campaigns raises significant questions about whether direct participation in elections remains accessible for very many Edmontonians and whether the 'investment' that major contributors are making in their chosen candidates creates the opportunity for conflict once a candidate is in office.

Even a cursory examination of historic data shows that the price of running a credible campaign is on the rise. For example, for the first time in history, the 2013 election saw first-time candidates raise more than \$100,000 to contest ward races for the position of city councilor. Only two of the successful 12 candidates raised less than \$50,000.

It is important to the EFCL that we work in a healthy, democratic community that encourages ample, accessible opportunities for its citizens to take part in civic life in a variety of ways, including serving in elected office. As such, it is relevant for the federation to discuss whether or not this is still the case and what if any future steps need to be taken to ensure that our most dedicated and qualified potential public servants are not priced out of office.

As a non-partisan organization, the EFCL does not contribute to the campaigns of or endorse candidates for elected office. While this limits our ability to directly influence the composition of Council and restricts our ability to advocate on behalf of our members, it does present us with the opportunity to participate in conversations related to keeping the rules fair for everyone.

However, at the same time we need to recognize that this is a sensitive issue that can easily lead us into confrontational discussions with council members, who in the end determine the amount of funding the federation and its member leagues receive from the city each year. So if we are to engage in this discussion, we need to do so in a tactful and impersonal way.

Executive Summary

It is getting expensive to run for municipal office in Edmonton and there is a very strong correlation between how much you raise and whether or not you win.

On average, successful campaigns out-fundraised unsuccessful campaigns on all metrics examined, bringing in more contributions, more maximum contributions, and a higher total dollar value of contributions. More than 80% of the successful candidates raised \$50,000 or more (compared to just %16 of candidates overall). Excluding the mayoral race,

- The most successful fundraiser was the victorious candidate in 100% of ward races.
- Successful candidates raised an average of **three times** more money than the second place candidate in their respective race, and **four times** more than all other candidates combined.
- On average, successful candidates received more than five times the number of donations between \$101 and \$4,999 than other candidates, and close to triple the number of \$5,000 donations (the maximum contribution).

On the other hand, self-funded candidates are, broadly speaking, not competitive. With the exception of Ward 6, where the highest place self-funded candidate placed 5th out of 15 candidates, all self-funded candidates placed last in their races.

Summary of 2013 Municipal Campaigns Fundraising Data

Overall

79 candidates contested 13 races in the 2013 Edmonton City Council Elections. The statistical summary of 2013 campaign fundraising is provided below in *Figure 1*.

2013 Campaign Fundraising Summary	All	Successful	Variance
Lowest amount of funds raised (min)	\$100.00	\$34044.28	33944.28 (1:340)
Highest amount of funds raised (max)	\$130840.99	\$130840.99	0
Median funds raised	\$33484.67	\$85268.93	51784.26 (1:2.5)
Average funds raised	\$17659.10	\$81294.45	63635.35 (1:4.6)
<i>Figure 1</i>			

Most candidates fundraised between \$10,000 and \$50,000, while 83% of candidates who won fundraised \$50,000 or more. A full summary of candidate fundraising brackets is included as *Figure 2*. Summary information for candidates who won their races is included in *Figure 3* for comparison.

OVERALL Ward Races	Total	Percent
Total Number of Candidates:	73	(100%)
Total Number of Incumbents:	6	(8.2%)
Number of Candidates who raised >\$100,000:	3	(4.1%)
Number of Candidates who raised \$50,000 - \$99,999:	9	(12.3%)
Number of Candidates who raised \$10,001 - \$49,999:	27	(37.0%)
Number of Candidates who raised <\$10,000 (incl. self-financed):	31	(42.0%)
Number of Candidates who did not file disclosures:	3	(4.1%)
<i>Figure 2: Total Candidate Fundraising Summary</i>		

1st Place Candidates Ward Races	Total	Percent
Total Number of Seats:	12	(100%)
Total Number of Successful Incumbents:	6	(46.2%)
<i>Incumbent Success Rate:</i>	<i>6/6</i>	<i>(100%)</i>
Number of 1 st Place Candidates who raised >\$100,000:	3	(25.0%)
Number of 1 st Place Candidates who raised \$50,000 - \$99,999:	7	(58.3%)
Number of 1 st Place Candidates who raised \$30,001 - \$49,999:	2	(16.7%)
Number of 1 st Place Candidates who raised <\$10,000 (incl. self-financed):	0	(0.0%)
Number of 1 st Place Candidates who did not file disclosures:	0	(0.0%)
<i>Figure 3: Successful Candidate Fundraising Summary – Ward Races</i>		

There is a significant discrepancy in the scale of funds raised by successful candidates compared to other candidates. The 12 successful candidates raised basically as much as the other 61 council candidates combined.

See Figure 4 for a representation of successful candidate fundraising as a proportion of all fundraising. Note that the graph excludes self-funded campaigns, so successful candidate fundraising is closer to even with all other candidates than is represented here.

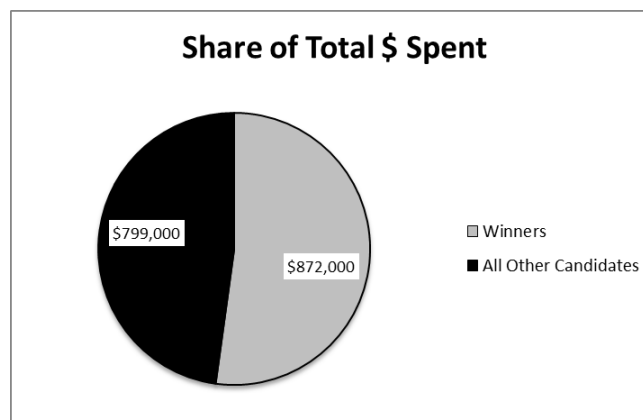


Figure 4: Successful vs. other candidate fundraising success

Mayoral Race

Half of mayoral candidates self-funded or did not file disclosures, which limits our ability to examine their fundraising and spending accurately. Below is a summary of the reports that were filed.

OVERALL Mayoral Race	Total	Percent
Total Number of Candidates:	6	(100%)
Total Number of Incumbents:	0	(0%)
Number of Candidates who raised >\$500,000:	2	(33.3%)
Number of Candidates who raised \$100,000 - \$500,000:	1	(16.7%)
Number of Candidates who self-financed:	2	(33.3%)
Number of Candidates who did not file disclosures:	1	(16.7%)

Figure 5: Total Candidate Fundraising Summary

There was a dramatic difference in fundraising between the mayoral and ward races. For example, the most successful mayoral campaign fundraised close to five times more than the most successful fundraising campaign in the ward race.

Cross-tabulated Data

There are a number of interesting potential cross-tabulations to explore, but in our cursory examination, three interesting correlations were the correlations between

1. Successful campaigns and total spent
2. Funds raised by a successful campaign as ratio of funds raised by competitors
3. Small, average, and maximum contributions received by winners, incumbents and other candidates

Successful Campaigns and Total Raised vs. Spent

With the exception of the mayoral race, 100% of the candidates who won their race also raised the most money. In 11 out of 12 ward races and 11 out of 13 races overall, the candidate who spent the most money is the candidate who won.

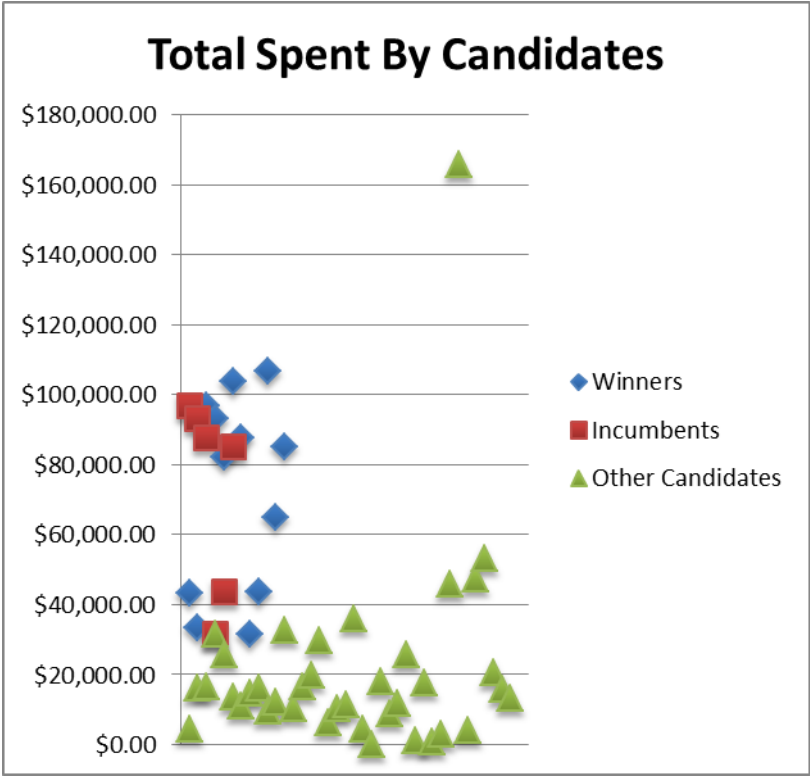


Figure 5: Total funds spent: incumbents, winners, and other candidates

In addition to the 100% victory rate for the most successful fundraisers in each race, there is also a strong positive correlation between fundraising and votes received and between spending and votes received. The correlation is stronger between fundraising and votes received than it is between spending and votes received, largely because of two unsuccessful mayoral campaigns that accrued significant deficits.

¹ \$671,171 in the mayoral race and \$130,840 in the ward races

Note: Raised vs. Spent

Generally speaking, funds raised closely mirror funds spent for municipal campaigns, and so there is very little difference between discussions on the two sets of data. This year, six candidates had major disparities:

- The winning candidates in the mayoral race and in Wards 6,8,9 and 11 accrued surpluses over \$25,000
- One mayoral candidate (2nd place) and one candidate in Ward 10 (3rd place) accrued deficits over \$100,000

The surpluses have a negligible effect on most correlations, as in all races the biggest surplus is held by the winner. To adjust for the effect of the two deficits, most data discussed in this report is funds raised. You can see the impact of campaign deficits in the table in Appendix 2.

Funds raised by a successful campaign as ratio of funds raised by competitors

As mentioned in the previous section, all successful campaigns raised more money than their competitors. But by how much?

Excluding the mayoral race, which is the only race where the successful candidate under-fundraised compared to his competitors and one of two races where the winner underspent his competitors, the median difference between the total funds raised by successful campaigns versus unsuccessful campaigns is 4:1. Limited for only first and second place finishes, the ratio drops to 3:1, where it remains if we control for incumbency (i.e. we only examine open races). *In other words, successful candidates generally spend between three and four times as much as other competing candidates.*

Small, regular, and maximum contributions

We did not compare all individual donations disclosed due to the time constraints for data entry. However, even with the limited data examined, a distinct difference in the profile of donations by size emerged between successful candidates and other candidates.

For the purposes of this report:

- 'Small' contributions = under \$100 and so the specific amount of each donation and the number of donations and donors not disclosed
- 'Regular' contributions = \$101 - \$4,999, where the amount, donor, and number of donations is disclosed
- Maximum contributions = \$5,000, where the amount, donor, and number of donations is disclosed

On average, successful campaigns out-fundraised unsuccessful campaigns on all metrics examined, bringing in more contributions, more maximum contributions, and a sum total dollar value of contributions overall, as summarized in *Figure 6*.

² For a summary of correlation coefficients, please see Appendix 1.

OVERALL Fundraising Comparison (rounded to the nearest \$10)	<i>Winners</i>	<i>Winners excluding incum- bents</i>	<i>Other candi- dates</i>
Average \$ total of small contributions	\$1500	\$1830	\$1660
Average \$ total of regular contributions	\$69140	\$59430	\$10450
Average \$ total of maximum contributions	\$6300	\$5430	\$1190
Average size of maximum contributions	\$4440	\$4080	\$2520
Average total number of regular contributions	96.6	93.8	17.2
Average total number of maximum contributions	1.4	1.3	0.5

Figure 6: Comparison of Fundraising Metrics

The most significant difference between successful campaigns and other campaigns is the volume of regular contributions. *On average, successful candidates received more than five times the number of donations between \$101 and \$4,999 than other candidates.*

Suggested Further Research

The most important context missing from this report is how it compares to historical municipal election campaigns. That data is freely available, but was not processed by the EFCL in preparing this report. Given anecdotal evidence from individuals involved in previous campaigns and given that the number of campaigns raising over \$100,000 tripled between 2010 and 2013, it is reasonable to infer that the fundraising required to run successfully is increasing.

The other major data set that would yield valuable insight would be a more specific analysis of individual donations. It would be useful to evaluate the trends within the \$101 - \$4,999 range of campaign contributions to understand if there are further differences between successful and other candidates. It would also be valuable to identify who the major corporate and organizational donors are in the city and analyze their contribution patterns.

³ Excluding the mayoral campaigns, there was one \$100,000+ campaign in 2010 compared to three in 2013.

MEETING DATE : June 12, 2014

Item 8.3

AGENDA ITEM # : 8.3 – Solar Energy Program

PREPARED BY: Allan Bolstad, Executive Director

Discussions are underway with the City of Edmonton and Solar Energy Society of Alberta to design another solar energy program for community league halls.

The objective is to encourage leagues to install a solar system on the roof of their hall or expand the system they already have in place.

Each of these systems will reduce the league's monthly electrical bill and amount of CO₂ or greenhouse gas that is produced by coal or gas-fired electricity plants. The installation of league solar systems is also a good way for leagues to attract members who are interested in learning about green energy projects and a convenient way to distribute information on solar energy to the general public.

In addition, the city is looking into the possibility of striking a power purchase agreement with all of the leagues that have solar energy systems. The city would be prepared to pay a premium for this energy in return for the carbon credits associated with the production of solar energy, which will help the city reach its greenhouse gas reduction targets.

This arrangement would only work if quite a bit of solar energy was produced. For example, a draft proposal put together by the Solar Energy Society suggests that a reasonable payback could be secured if 300 KW are produced. Thirty leagues would each have to install 40 solar panels on the roof of their hall to reach this target.

It is in the interest of the federation and its leagues to try to develop another solar energy program, regardless of whether the power produced is sufficient to accommodate a power purchase agreement with the city.

As mentioned above, there are a number of advantages to installing a system and we know a number of leagues are interested.

In 2012, seven community leagues – and the EFCL – signed up for the federation's solar and energy conservation program. Five leagues and the EFCL purchased a five-panel, 1.3 kw system. Two leagues purchased a 10 panel, 2.5 kw system.

Eight other community leagues submitted their \$6,000 entry fee and asked to be included in that program, which was subsidized by both the City of Edmonton and EFCL. Unfortunately, they were turned away as we only had enough money and resources to accommodate the first group.

Since then, at least one of those turned away – Evansdale – has been successful in obtaining a Community League Infrastructure Program (CLIP) grant to help subsidize the cost of a solar energy system on their hall. We have been told by the city that CLIP funds could be used for solar energy installations so long as the league is keeping its building in good repair.

MEETING DATE : June 12, 2014

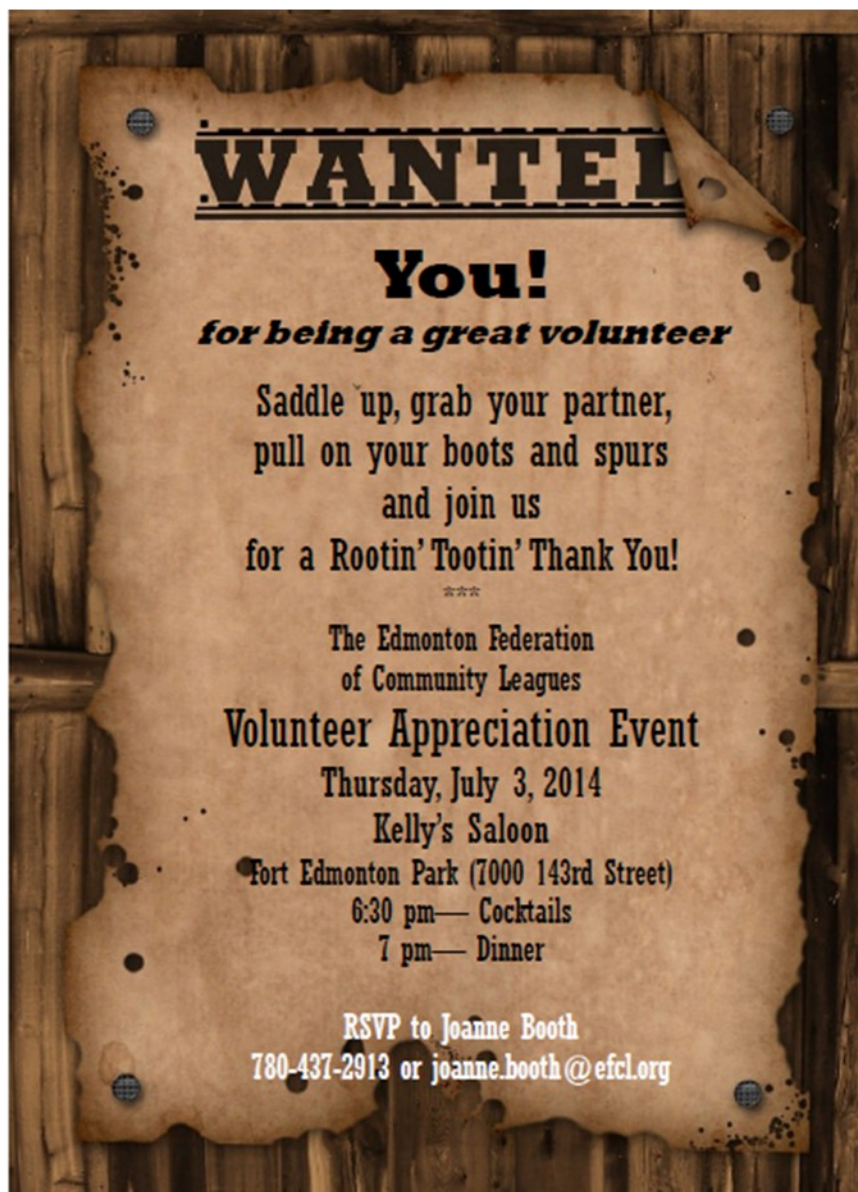
Item 8.4

AGENDA ITEM # : 8.4 – EFCL Volunteer Appreciation Event

PREPARED BY: Joanne Booth, Office Administrator

This year's EFCL Volunteer Appreciation Event will be held Thursday, July 03, 2014 at Kelly's Saloon. Volunteers from our Board of Directors, Heritage Days, Civic Engagement Committee, 100th Anniversary Committees, Leagues Alive!, Planning & Development Committee, and others who have supported the EFCL this past year have been invited to join us for dinner at Fort Edmonton Park.

Volunteers are being encouraged to dress up, bring their partner, and have a well-deserved evening out on us.

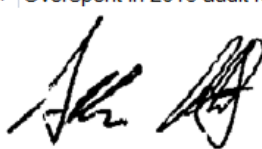


MEETING DATE : June 12, 2014

Item 8.5

AGENDA ITEM # : 8.5 – Monthly Financial Report

PREPARED BY: Linda Crosby, Financial Advisor

EDMONTON FEDERATION OF COMMUNITY LEAGUES									
FINANCIAL REPORT SUMMARY									
Five Months Ending May 2014									
REVENUE	THIS MONTH			YEAR TO DATE			YEAR END		
	Budget	Actual	Var	Budget	Actual	Var	Budget	Proj.	Var
Grants - Municipal - C of E	44,116	44,116	0	220,581	220,581	0	529,395	529,395	0
Grants - Municipal - Bus. Plan	0	0	0	40,000	40,000	0	40,000	40,000	0
Income	8,877	8,623	-254	59,383	58,652	-731	135,120	135,120	0
Casino	2,568	2,846	278	12,838	14,754	1,916	38,000	38,000	0
Membership Campaign	24,000	14,743	-9,257	24,000	15,100	-8,900	24,000	24,000	0
TOTAL REVENUE	79,561	70,328	-9,233	356,802	349,087	-7,715	766,515	766,515	0
Staff Resources	38,651	37,884	767	212,100	209,276	2,824	501,500	501,500	0
Contract Services	2,500	1,667	833	12,500	11,071	1,429	30,000	30,000	0
Operations	7,097	6,813	284	35,484	38,134	-2,650	84,275	84,275	0
Governance	4,325	3,554	771	13,625	12,168	1,457	22,000	22,000	0
C.L. Services - Other	2,300	1,055	1,245	8,740	7,651	1,089	55,740	55,740	0
Membership Campaign	9,000	7,700	0	19,000	19,435	-435	19,000	19,000	0
Professional Fees	500	0	0	2,500	4,235	-1,735	11,000	11,000	0
Business Plan	7,960	7,960	0	32,335	32,335	0	40,000	40,000	0
Recruitment	0	0	0	1,363	1,363	0	3,000	3,000	0
TOTAL EXPENSES	72,333	66,633	3,900	337,647	335,668	1,979	766,515	766,515	0
NET OPERATIONAL	7,228	3,695	-5,333	19,155	13,419	-5,736	0	0	0
CAPITAL purchases/									
Unrestricted Reserves 1/1/2014							173,708		173,708
Staff Severance	0	0	0	10,000	10,000	0	10,000	10,000	0
Computer Upgrades/Printer	0	0	0	0	0	0	7,000	0	7,000
Northlands	1,075	1,075	0	1,075	1,075	0	9,000	1,075	7,925
Office Furniture (Chairs)	0	0	0	0	0	0	3,000	0	3,000
Office Upgrades	0	0	0	0	0	0	60,000	7,907	52,093
Website Development	0	0	0	0	0	0	20,000	0	20,000
Business Plan	0	0	0	0	0	0	40,000	0	40,000
TOTAL CAPITAL	1,075	1,075	0	11,075	11,075	0	149,000	18,982	130,018
Surplus/(Deficit)							24,708	-18,982	5,726
VARIANCE									
REVENUE							YTD		PYE
Income > Membership Fees, Interest slightly under							-731		0
Casino > Timing variance							1,916		0
Membership Campaign > Invoices to be completed in June							-8,900		0
							-7715		0
EXPENSES									
Staff Resources > Underspent in Staffing & Contract Services to date							4,253		0
Operations > Additional utilities 2013 actuals							-2,650		0
Governance > Overspent in AGM & Conferences							1,457		0
C.L. Services > On track							654		0
Professional Fees > Overspent in 2013 audit fees							-1,735		0
							1979		0
									
Allan Bolstad, Executive Director						Date			

MEETING DATE : June 12, 2014

Item 8.6

AGENDA ITEM # : 8.6 – Community Development Officer's Report

PREPARED BY: Habib Fatmi, Community Development Officer

1. Traffic Safety

City council recently passed two motions affecting traffic safety in Edmonton. They were as follows:

•Neighbourhood Traffic Safety/Current Practices for School and Playground Areas

That the city administration, in consultation with stakeholders, review policy C514 and provide a report with proposed amendments to institute a 30 km/hour speed limit for schools with elementary students and playground zones, including information on cost, timelines, required bylaw amendments, communication plans and expected enforcement requirements.

•Scona Road Speed Limit

That Administration work with impacted communities to develop traffic safety and speed mitigation strategies, including possible parking and High Occupancy Vehicle lanes along 99 Street south of Saskatchewan Drive to Whyte Avenue, and provide options to further enhance pedestrian safety at the Saskatchewan Drive, 99 Street and Scona Road Intersection.

2. Youth Engagement

NextGen

The new board at NextGen wants to connect with EFCL and start planning some programs and workshops, possibly in community leagues, to engage youth in the communities.

Big Brothers Big Sisters

A regular Big Brothers Big Sisters Gathering is taking place to bring organizations together and share the resources and information of summer programs in the City. Community Leagues are welcome to take part. The city has mapped all the available summer programs across the city and will soon make it available to the public.

3. Winter Cities Council

The winter city conference is coming along and most of the speakers are booked. Leagues in our District F will soon be meeting and hope to identify a couple of community leagues that are willing to take part in next January's Winter City Shake Up, which is attached to the conference.

4. Aquatic

A Community League Swim allocation meeting was held on May 14th. A total of 17 leagues attended. The city booking supervisor explained all the options available for leagues to use when they are booking pools.

The following issues and suggestions were discussed:

1. Leagues swim times are not always convenient for the members
2. Why can't league members use a pool closer to them?
3. In order to get to the maximum discount of 40% on Recreation Facility Access Passes, an for a bulk admission purchase by the EFCL would be good. This would also would give an incentive for more people to join their community league.

Quantity	50-249	250-499	500-749	750-999	1000-1249	1250 +
Discount	10%	15%	25%	30%	35%	40%

MEETING DATE : June 12, 2014

Item 8.7

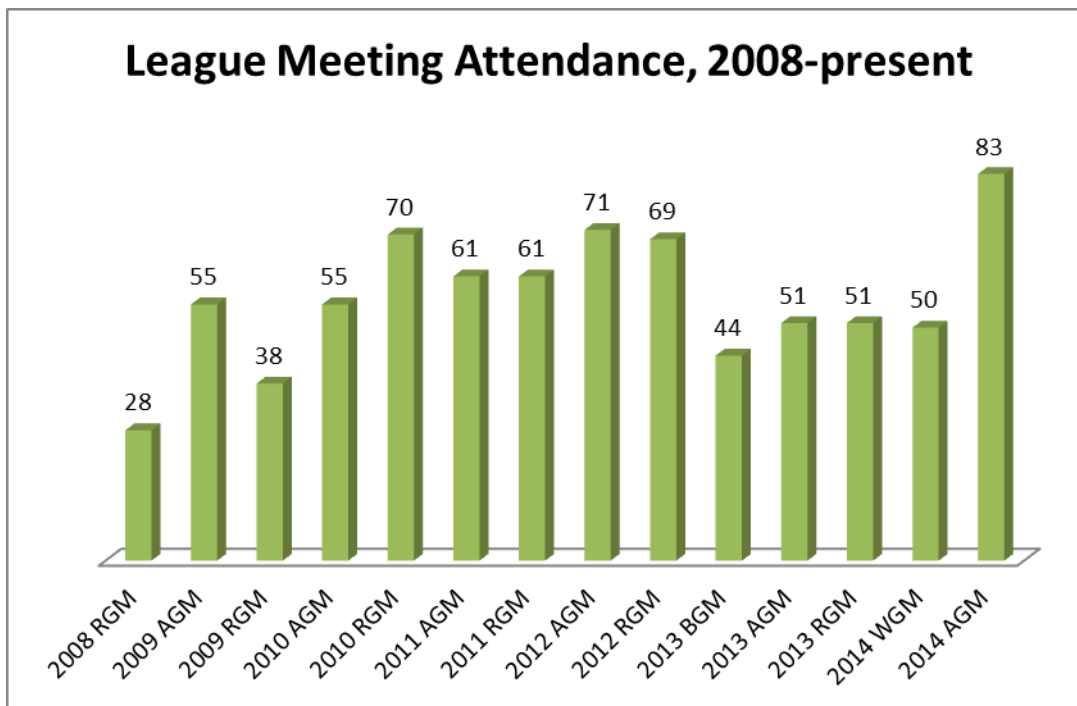
AGENDA ITEM # : 8.7 – Board Development Director’s Report

PREPARED BY: Amanda Henry, Assistant Director/Board Development

Most of the key issues I have been working on are referenced in separate reports this month. Below are three other topics I would like to bring to the board’s attention.

1. AGM

We had record attendance at our most recent AGM, held May 21 at North Glenora Community League Hall. 83 leagues sent representatives and more than 100 league representatives and guests were present. This is a significant increase from past meetings. It may be due to the interest in the SOCAN/RE:SOUND issue, which will have a financial effect on a number of leagues, or a growing interest in EFCL activities. The weather was also excellent, which probably didn’t hurt.



2. Balconies in Bloom

Promotions for Balconies in Bloom are now under way. This will allow us to collaborate with the Front Yards in Bloom program, which has kindly invited us to their program info sessions. Balconies in Bloom information has been presented at three Front Yards in Bloom info sessions including one hosted at the EFCL.

It’s been amazing to have Barb on the team, as she is doing great work keeping EFCL and Balconies in Bloom active on Facebook. The audience and reach of Balconies in Bloom is growing slowly but steadily. The most popular posts we have put up lately have been a weekly photo-journal I am sharing that chronicles my personal balcony garden.

Brochures and posters about Balconies in Bloom will be available later this week by request from the EFCL office or by download from our Facebook page. We have secured 2 prizes from previous year's sponsors, and will announce the prizes when we launch the program.

3. Progress Report on Recent Activities

I will be meeting with MacEwan Conference services to start working out details for Leagues Alive! later in June. Work on the Leagues Alive program has started, and we are on track to be approaching potential presenters over the summer.

I'm working on some new and revised resources for leagues including a revised and more user friendly bylaw template, a photo release waiver, and annual document deadline calendars for leagues.

MEETING DATE : June 12, 2014
AGENDA ITEM # : 8.8 – Marketing Director’s Report
PREPARED BY: Nora Begoray, Marketing Director

Item 8.8

Welcome to our new board members!

As the Marketing Director, I work on corporate sponsorships, securing prize donations, EFCL’s Welcome Area Display at the Heritage Festival, Community League Day, Northlands’ K-Days initiative, promotional items procurement, and the 100th Anniversary Project.

K-Days with EFCL

K-Days Kits: The initiative is off to a great start. We have 15 events registered and 50 K-Days Kits packed and ready to go. They include: 100 plates, cups, cutlery, napkins, BBQ Sauce, (or pancake mix) Juice crystals, FIFA pins, postcards and posters. The sidewalk chalk and tattoos are for the kids and 4 K-Days admission passes are for event draw giveaways!

In addition, Each K-Day registrant gets an entry into a draw for one of five performers. These are K-Days talent performer or an Edmonton Youth contest talent performer who will attend and perform at their next event!

K-Days Video: During K-Days onsite in the Sports Exhibit, EFCL will have a Soccer Display consisting of a community soccer theme wooden board cutout for self photos and an AV setup with a looping video: This EFCL video is done in a “sports cast” style. Min Dhariwal, Sportscaster with CBC Edmonton has volunteered to do the video spot and we have contracted our EFCL videographer Jared at REEL MENCH Productions to shoot the footage. They were out last weekend at the Slurpee Cup Soccer Tournament capturing our community league teams in action and will be at the Summer Sizzler this weekend.

EFCL at Servus Heritage Festival August 2 – 4th, 2014



Time to recruit volunteers! Please encourage your league communication team to help us get the word out about this fun opportunity. For a short three hour shift, volunteers get food tickets and a t-shirt! We provide bus tickets for your transportation needs and a water beverage if you are thirsty! Please click this link [Volunteer Registration](#) and join the fun!

July 17th, and/or July 20th
Volunteer Training Workshop

100th Anniversary Project Update

Environmental Reviews - Recent in depth environmental analysis has located fill 'contaminants' in the park, near enough to our project that it requires action. This could have caused additional costs in remediation of the site however we have been advised by the City of Edmonton that because of the several projects going on at Hawrelak Park right now, the city has undertaken to proceed with a risk analysis for the park as a whole. This means that the City will investigate further and do the required reports. We are continuing with our Environmental Site Review, and our Site Location Study but we will not have a secondary round of assessment reports assigned to us due to this unfortunate finding.

Grant Funding Applications – Our application for a provincial Community Facilities Enhancement Program (CFEP) grant is in. We have applied for \$600,000, to match the amount of money that the EFCL and its member leagues are donating, as well as the amount that we have been promised by the City of Edmonton. We were able to include several letters of support from Steve Young the MLA for Hawrelak Park, Rachel Notley the MLA for Strathcona, and Brian Mason, MLA, all of which we feel will add to the strength of our application. In addition, we received very complimentary support letters from the City of Edmonton, Silver Skate Festival, and Heritage Days Festival. I have a pdf with all of these letters included, if anyone is interested in viewing them.

Our next step is to apply for a Community Initiatives Program (CIP) grant for a historical researcher and creation of the Edmonton Community Foundation - Endowment Fund. We will need to start the fund with a minimum of \$10,000, which we plan to open with donations from board and staff and then extend to all community league members and the general public.

100 Club fundraising initiative – the program concept plan is drafted, look for that final proposal in the July board report for approval prior to launch with Community League Day.

Presentations – Allan will be presenting on the 100th Anniversary project to two groups in June at the invitation of Urban Systems for a company-wide event, and David Gibbens for a Rotary Club event. If you are associated with other organizations and it would be a benefit for us to do a presentation, please let us know. We are happy to continue to raise the profile of this project. The time is near when we will be contacting organizations for corporate donations so start thinking of any contacts that you have which might be beneficial. We would welcome introductions.

Other

Sponsorships – We are currently soliciting prize sponsorships for Community League Day and Balconies in Bloom with a couple secured already. Corporate Sponsors have all been invoiced and have paid for 2014 with the exception of SERVUS. SERVUS is very happy with their partnership and we are just finalizing some details before our invoice gets sent out. Next step co-ordination with United Cycle for Community League Day!

MEETING DATE : June 12, 2014

Item 8.9

AGENDA ITEM # : 8.9 – Community Planning Advisor's Report

PREPARED BY: Elaine Solez, Community Planning Advisor

1. Update on Surplus School Sites

In January, Councillor Anderson made an inquiry about whether there was continuing need for the First Place Program. The Administrative Report was on the Executive Committee agenda on May 20, 2014. About a dozen people signed up to speak, many of whom are community league representatives in neighbourhoods with surplus school sites. The primary points in their presentations included:

- The need for green space in their communities. Many of the sites are currently being used as soccer fields and see a lot of use. (Administration views these as temporary fields and notes there are other soccer fields available.) The communities near Century Park, a high density development near an LRT station which does not yet have outdoor amenity space, are concerned about the impact of that development on their park space.
- The need for reinvestment of proceeds of sale of surplus school property into their communities per City policy. (This policy was set aside for the sites identified in the first phase of the program in 2006 to provide funding for the Cornerstone affordable housing program and seniors housing program.) As examples, the funds could be used to relocate soccer fields; in another case, they could be used for a community league hall or rink.

Two motions were passed at the Executive Committee meeting and an additional motion was made at the subsequent City Council meeting on May 28:

- Providing signage on the sites so neighbourhood residents are informed about future development on the site and the size of its footprint. (Administration is already working on the wording, location and size of the signs and has communicated with surplus school sites communities about the signs.)
- The feasibility, on parkland parcels that have two surplus school sites, of restricting the development to one part of the MR (municipal reserve) and of building only one housing type, First Place (row housing), rather than both First Place and seniors housing.
- The feasibility of sharing the revenue from the sale of surplus school site property (the 2009 sites) with the communities where the surplus school sites are located.

The date has not been set for when these feasibility reports will return to committee. While Council remains committed to this infill housing program, it is good to see more attention to community concerns in implementing the program. Councillor Nickel's office has inquired whether EFCL's letter earlier in the year expressing concerns about park space and the consultation process have been adequately addressed. In response, based on the information presented by Administration for Executive Committee and Council, I indicated information on the impact of the Century Park development on park space for the communities near that development (Blue Quill, Skyrattler, Ermineskin and Keheewin) seems not to have been provided or considered, and might be an area for follow up. I copied Councillor Walters with my note, since these neighbourhoods are in his ward and Councillor Anderson because he had asked the question that led to this agenda item and was instrumental in the motions.

It should also be noted that there was high drama during the public input on this agenda item at the Executive Committee meeting. One speaker, a community league president, lost control and made loud, rude comments to City Councillors at the meeting, including comparisons to Nazis who committed atrocities. This speaker was escorted out of the meeting by security.

2. Infill Action Plan

The City's Evolving Infill team has prepared an Infill Action Plan following the public and stakeholder meetings and workshops held over the past six months. The draft plan was posted on the City's website on June 2: edmonton.ca/evolvinginfill. It contains 24 actions across five categories: communication, collaboration, knowledge, rules (Zoning Bylaw changes) and processes.

The suggested changes to the Zoning Bylaw include:

- Removing the locational criteria for garage and garden suites, essentially allowing them on any lot with a single family house as long as it meets the lot size requirements
- Removing the locational criteria for row housing in the RF3 zone, allowing row housing on any lot zoned RF3
- Allowing any lot zoned RF1 to be subdivided into 25' lots
- Revise the Mature Neighbourhood Overlay to reduce barriers to small scale infill
- Developing zoning regulations to support Transit Oriented Development (TOD)—this seems hardly necessary: the City sends out notices on a daily basis about subdividing and rezoning lots in Belgravia and McKernan for higher density infill development. Obviously infill is happening in TOD areas under current market and regulatory conditions.

Two public open houses have been scheduled in June on the draft plan; board members and community league members are encouraged to attend:

Wednesday, June 11, 2014, 4 pm - 7 pm at City Hall

Saturday, June 21, 2014, 9 am – noon, Central Lions Recreation Facility, 11113 - 113 Street

EFCL made a number of key suggestions for infill development during the public and stakeholder phases of the project:

- Establish a redevelopment agency to encourage infill development in areas not attracting private developers and to support City policies such as TOD, mixed use development, mixed housing (market and non-market), and social housing in areas that have less than 5% non-market housing. This idea is not included in the draft Infill Action Plan.
- Provide incentives for families with young children to purchase and renovate houses or build a duplex in mature areas to encourage young families to invest in older neighbourhoods to make good use of existing infrastructure such as schools, parks, rec centres and league facilities. This idea is not included in the draft Infill Action Plan.
- Public realm improvements, such as park, streetscape, pedestrian safety, road and sewer improvements, should accompany higher density infill development. This idea is partially addressed in Actions 12 and 14 in the Knowledge section of the draft plan. These actions call for better information on infrastructure to inform planning, development and service delivery.

Comments on the Infill Action Plan are being accepted until Monday, June 23. The EFCL will provide comments about the draft plan, in particular pointing out that our key ideas have not been included. A phone interview with Global Television on June 3 indicated we are hoping more changes will be made to the Infill Action Plan before it is approved that would encourage young families to live in established neighbourhoods to help keep schools open and use community league infrastructure such as playgrounds, play-schools and rinks. The Infill Action Plan will be tabled with Council later in the summer.

3. Items at the June 5 Transportation Committee

Complete Streets: At its May meeting, the EFCL board expressed support for the Complete Streets process and its use in Neighbourhood Renewal and renewing other roadways in established areas as well as in designing new neighbourhoods. The board also agreed bike lanes should not be used for snow storage. Complete Streets is on the June 5 Transportation Committee agenda. The EFCL's views were presented at that meeting.

I also had opportunity to provide input on Complete Streets to City Council on May 14. An Administrative report on a repair program to keep arterial roads in good condition was on the agenda. The report indicated \$55 million could be added to the 2015-2018 capital budget for this work but also indicated that other enhancements, including traffic safety and Complete Streets, could be considered. I raised the concern with Council that in this scenario, several years of reconstruction work would be done without taking the Complete Streets approach of balancing the needs of all uses, including pedestrians and cyclists. This would be a missed opportunity and would not implement Council's intent when the Complete Streets principles were approved in May 2013. Councillor Anderson made a motion that passed unanimously for Administration to prepare a capital budget item to address complete streets and other public realm improvements when reconstructing arterial roads. In speaking to the motion Councillor Henderson expressed concern about coordinating between two funding programs and raised a good question about what happens if the "complete streets" money runs out before the basic funding for arterial roads. This capital budget item will return to Transportation Committee on August 20.

142 Street Study: The stretch of 142 St., between 118 Avenue and the Yellowhead, is the focus of the Complete Streets pilot project. Dovercourt community is on the east side of the road, and an industrial area is on the west side. Except for a one-block stretch on the west side there are no sidewalks on either side of the road. However, some people attempt to walk in the area, as there are well delineated "goat paths" on both sides of the road year round. This road also is on the bicycle network but cycling infrastructure has not yet been built. Future plans for the Yellowhead call for only a right in, right out access at 142 St., which suggests traffic is unlikely to increase on that part of 142 St. The amount of traffic on this road is one third that of Groat Road/St. Albert Trail.

Workshops were held with the community and businesses in the area earlier in the year but were poorly attended. As a result of the data analysis and workshops, two options were presented to at an Open House on May 7 and tabled with Council. Both involve putting a multi-use trail on the east side to accommodate pedestrians and cyclists. The difference between the options involves the number of southbound traffic lanes and the amount of sidewalk on the west side:

Option 1: Remove one southbound lane and put a continuous sidewalk on the west side.

Option 2: Put sidewalks on the west side from each intersection north to the bus stops (keeping two lanes of traffic in each direction)

While Option 1 best reflects City policies (Complete Streets, walkability), Administration recommended Option 2 because of pushback received about removing a lane of traffic. At the open house on May 7, one participant's comment summed up this response: "Why would you ever remove road just to build a sidewalk?" Given the traffic volume analysis, the pedestrian use on both sides of the road, the principles of

Complete Streets to balance the needs of all users, and the city's walkability strategy, if the City is unwilling to remove a traffic lane and provide a sidewalk in these conditions, would it ever be done?

There also was concern expressed about the public involvement process in this project. Unfortunately, the workshops were not well attended, but community members were critical afterwards both about the options developed and the process. The city's transportation department is making a valiant effort to change its processes to involve residents and communities. In the past, before the Complete Streets approach, Transportation would have decided how it was going to fix the road and tell the community only when the road was about to be torn up. I spoke at the meeting in support of Transportation improving its public and community involvement processes and trying them out in this pilot. I also indicated EFCL was pleased to see the cycling infrastructure for this part of the bike network on a multi-use trail, separated from the roadway.

Cycling Infrastructure: The City has developed a new approach to cycling infrastructure in response to feedback in the election about bike lanes (particularly in Ward 10). The new approach calls for increased public involvement and consideration of alternative routes, and has developed a framework for cycling infrastructure based on the type of road (local, collector or arterial). Previously the Administration was developing bike infrastructure according to the Council approved bicycle network. The EFCL's views about building safe cycling infrastructure with buffered or separated lanes and involving citizens and communities in meaningful consultation were presented at the meeting.

The first routes to be developed using the new approach are in areas with higher amounts of cycling: on the south side in the Old Strathcona area from Millcreek to the university and the north side from downtown through Oliver to Glenora. Workshops are being held on June 17 from 6:30-9:30 pm at the Butterdome (114 St. and 87 Ave.) about the south side route and on June 18 and 19 from 6:30-9:30 pm at the Boyle Street Community League (9538 – 103A Ave.) about the north side route. I had a scoping meeting with Sustainable Transportation and the workshop facilitator on May 9 about these routes and the upcoming workshops.

The process for involving the public and identifying and designing these routes is set to take place over the next year. The new routes and designs will be announced next spring.

- 4. Tour de Community Leagues:** The City is looking for interesting ways to introduce the new cycling infrastructure from downtown to Glenora and in Old Strathcona to the public next spring. The EFCL is considering creating a new event "Tour de Community League" on a Saturday in May or June, 2015 in partnership with the City and Edmonton Bicycle Commuters (EBC). The event would celebrate cycling in Edmonton, encourage safe cycling and safe cycling infrastructure by supporting league events on that day and cycling between league events. Additional information will be provided to the board at a later time. Meantime, board comments are welcome on this idea. Note: this would be an event organized and promoted by the Marketing Director with assistance from other staff.
- 5. Restrictive Covenants on Former Safeway Sites:** The EFCL has been concerned for a number of years about the restrictive covenants that increase food prices in neighbourhoods by restricting competition or that create food deserts and limit residents' access to healthy food. Food inaccessibility is a hardship for low income residents or those with mobility issues in neighbourhoods with grocery store restrictive covenants. On May 28 City Council passed the following motion in this regard:

That the Mayor, on behalf of City Council, write a letter to Sobeys' Chief Executive Officer requesting a meeting to discuss the negative impacts that grocery store covenants have in the City of Edmonton, and how those impacts go against Sobeys' corporate goals of sustainability and community involvement.

The EFCL has indicated to City Council and the mayor's office that we support Council's efforts to get Sobeys' to shed the restrictive covenants on former Safeway sites.

- 6. Subdivision and Development Appeal Board (SDAB) Annual Report:** The City's response to the recommendations in the SDAB annual report was on the May 20 Executive Committee agenda. I spoke to the item, since one recommendation was about the importance of the attendance of the DO at SDAB hearings, which we recommended to the province as part of the Municipal Government Act. I also noted our appreciation for having the opportunity to provide input on Zoning Bylaw amendments. Another report recommendation concerned the lack of a consultation process in the Mature Neighbourhood Overlay. Our PDC has struck a sub-committee to consider the recommendations and provide additional feedback to the City.
- 7. Alberta Land Institute (ALI).** This institute was established at the University of Alberta in 2012. It is an independent, non-partisan research institute that connects research and policy for better land management. ALI conducts and funds interdisciplinary academic research on land-use challenges in Alberta aimed at developing and evaluating alternative policy options that consider social, economic and environmental perspectives. Brian Manning, the executive director, spoke at the May UDI luncheon that Allan and I attended. A fact of note presented that day was that over the last 12 years "only" 5.6% of the province's agricultural land mass has been developed. More information about ALI is online: <http://www.albertalandinstitute.ca/>
- 8. Urban Parks Master Plan:** Mark Nicoll, EFCL board member from District E, and I had a scoping meeting with Parks Planning staff on May 9, including Geoff Smith, the project lead, and Trent Portigal, who led the recent work on changing the US and AP zones. The Urban Parks Management Plan for 2006-16 is coming to an end. The City plans to create a new plan, a "Ways" document, to replace the UPMP, that would be more visionary and less operational. We indicated the UPMP was prepared to guide park development in new areas but it, along with other decisions, such as the arena strategy, has been applied to mature communities where the suburban big box model fits less well. We also talked about the importance of partnerships, of providing adequate park space in both district parks and in neighbourhoods, and of configuring that space for all users, including adults and seniors, and providing amenities for those without back yards as the city densifies. The EFCL will have opportunities for input into this plan as it proceeds.
- 9. Winter Design Guidelines:** The first Design Den was held on Friday morning, May 23, 2014 with a broader group participating. At that event, a review of research and examples from elsewhere were provided, and there were table discussions about strategies that Edmonton could implement to further the outcomes that have been identified on safety, beauty, comfort, functionality, and enjoying the outdoors in winter. Since it's difficult for PDC members to participate in daytime meetings, the City has offered to provide the same opportunity to PDC by attending PDC meetings in June and again in the fall. If interested, board members are welcome to attend these presentations and discussions. The first one will take place at the June 25 PDC meeting.
- 10. Making Cities Livable conference in Portland, Oregon, June 8-12, 2014.** The EFCL has sent one member of PDC to this conference. Ian O'Donnell is attending and will make a presentation on the conference to PDC at the June 25 meeting. Board members are welcome to attend.
- 11. Update on Zoning Bylaw proposals**
- Changes to Uses in the AP (Neighbourhood Parks) and US (Urban Services) Zones: The City has prepared Zoning Bylaw revisions to add schools as a discretionary use to the AP Zone and add Public Parks as a permitted use to the US Zone. The City addressed EFCL's key feedback in their work on these Zoning Bylaw changes, i.e., guidance to the DO to consider availability of public park space in determining whether to exercise discretion and allow a school to be built in land zoned for Neighbourhood Parks. As a result of board support for these bylaw amendments in May, I communicated EFCL's position at the June 9 public hearing along with the other points the board supported in May about the need for adequate and updated park space in each community.

- Height and Grade: Further revisions have been made to this proposal based on feedback from PDC and other stakeholders. PDC discussed the revised proposal at its May meeting and has provided further input to the City on two points: to ensure sun-shadow studies use appropriate measurements, and to provide guidance to the Development Officer (DO) on the circumstances for choosing an alternate method for determining grade to reduce impact on neighbouring properties. If these changes aren't made in the next version, PDC will recommend the board communicate these points to Council officially when this is scheduled for public hearing. This is unlikely to be on a public hearing agenda until 2015.
- Changes to the RA9 zone, the City's standard high rise zone: The provisions in this zone are being reviewed because site specific zoning (DC2) is being used more for high rises than RA9. The changes are intended to reduce the use of the city's direct control (DC2) zoning. Density has been increased considerably, from 225 units per hectare to 325 units/ha, as has the Floor Area Ratio (from 3.0 to 5.0) and height (from 45m to 55m). Height can be varied up to 85m if allowed in an area plan and the development is not beside a single family house, duplex or semi-detached housing. Live-work units have been added as a discretionary use to the RA9 zone if there is private access at grade.

Ray Watkins (a developer, former Development Officer for the City and former member SDAB for five years) made an informative and entertaining presentation at the City/UDI symposium on Building Edmonton Together on May 22 on the height of various buildings in Edmonton over the past century. His presentation puts the changes in height proposed for the RA9 zone into perspective. In 1913, the Legislature was the tallest building in Edmonton at 55m (to the top of the dome), surpassed in 1965 by Garneau Towers, a residential building, at 58m. There have been many taller buildings since, including, for residential buildings, the Icon Towers at 112m and 92m in 2009 and 2010 respectively. When the Pearl is completed it will be the tallest residential building in Edmonton at 121m, the same height as the Edmonton Coast Hotel, which was built in 1971. The tallest commercial buildings are Manulife Place and the Epcor Tower at just under 150m. Upon my invitation Ray repeated the presentation at the May PDC meeting.

PDC reviewed the proposed amendments to RA9 at its May meeting and has provided preliminary comments to the planner working on this file, including our interest in incorporating the Winter Design Guidelines that are under development, to eliminate downdrafts that reach street level and create wind tunneling that increases pedestrian discomfort. The City is currently gathering comments from stakeholders and will prepare a revised draft for review.

- Multi-unit projects: There have been no developments on this file since the May board report. PDC provided input earlier in the year on the need for private or common outdoor amenity space to make these developments attractive to families. Further, if common outdoor amenity space is proposed to be reduced because a public park is nearby, then the developer should contribute to a fund to upgrade the park to better serve the residents of the project as well as other residents of the community.

MEETING DATE : June 12, 2014

Item 8.10

AGENDA ITEM # : 8.10 – Communications Officer's Report

PREPARED BY: Barb Martowski, Communications Officer

New EFCL Website:

PDERAS, our new web developer, has been given the go-ahead to start work on a new EFCL website, which will have a public section, with general information about the federation and its leagues and a members section, where league executive members can obtain and post information

PDERAS is also updating our store so we can begin selling 2014/2015 league membership cards.

Monthly Analytics (Readership Numbers)

Bi-weekly ENews:

We have lost seven subscribers since May 1. I suspect this has to do with board turn-over and new members not subscribing as of yet. Average opens are down as well, sitting at 36.6%, a slight drop of only 1% and our click-throughs remain strong at 4.6%. These numbers are healthy as the non-profit industry average is 21.5% opens and 2.6% click-thru.

Facebook:

Facebook analytics are done on a week-to-week basis and are a comparison percentage from one week to another. As we continue, I will be recording the numbers each week and averaging them out for the month for reporting purposes.

As of June 1, our total page "likes" is 1,210, up by 11 new followers from the previous week. Our total reach for the week is up by 40.7% or 941 people – this is a significant growth. The "sharing" of our posts is also improving and will soon reflect the EFCL2014 survey push.

Twitter:

In the last month, we have gained 94 new followers on twitter, bringing our followers to 3,685. Work is continuing to improve engagement with our followers by responding quickly to their retweets, favourites and messages. Over the course of the first week of the EFCL2014 survey, and thanks to the many followers who have retweeted our posts on the survey, we have surpassed the quarter million mark in terms of public reach. This has been a great opportunity for us to increase awareness to the EFCL, and ultimately, the community leagues.

Website analytics for the period of May 1 to May 31:

We had 365 visitors to the site, with 76.4% of them being new. Unfortunately, our bounce rate continues with 61.81% leaving as soon as they hit the homepage. For the 23.6% who are returning visitors, their average time on the site is increasing but only slightly. I put this down to the page they are visiting is via a link from one of our other communications platforms; they are going directly to a news item we have promoted, reading it and leaving.

Note, these numbers do not reflect the EFCL2014 survey, which should show in next month's report. Otherwise, I anticipate these numbers to change very little from now until we get our new site up and running in the fall.

MEETING DATE : June 12, 2014

Item 8.11

AGENDA ITEM # : 8.11 – Executive Director's Report

PREPARED BY: Allan Bolstad, Executive Director

Road Rehabilitation Planned for 105 Street

The EFCL has received a note from the city's transportation department stating that 105 Street, from Allendale Road to Strathcona High School, will be rehabilitated in 2015.

This is due to some additional funds city council provided to the department earlier this year.

In April, the federation asked the department to consider adding a layer of gravel to this road and to 70 Avenue, from Calgary Trail to 105 Street. This was seen as a stop-gap measure until these two badly-rutted roadways were scheduled to be rebuilt.

The additional funding provided by council has advanced the rebuilding of 105 Street by one year. Work on 70 Avenue will continue to be restricted to pothole repairs, until it is included in the neighborhood rehabilitation project scheduled to begin in the Queen Alexandra area in 2016.

9.0 NEWS FROM THE CITY

MEETING DATE : June 12, 2014
AGENDA ITEM # : 9.1–News From The City Of Edmonton
PREPARED BY: Stephane Labonne, City of Edmonton

Item 9.1



EFCL Board Meeting, June 12, 2014 News from the City of Edmonton

THE WAY WE LIVE: Supports the 10-year Goal - *Improve Edmonton's Livability*

New Information Service for Seniors

Seniors now have the option of calling a single source for information about the programs and services they need and want. The **Seniors Information Phone Line (211)** was publicly launched on June 5, 2014, during Seniors Week.

For over a year the City of Edmonton, Edmonton Seniors Coordinating Council, and a committee of agency representatives have been working with The Support Network to create a central telephone service for seniors' information and referral. Through funding provided by the Age Friendly Edmonton initiative, 211 has created specialized call screens to allow for tracking of trends in demand and unmet needs for services, age-friendly training for 211 operators, and a formalized agreement for referral and in-depth assessments provided by senior's outreach workers.

The Seniors Information Phone Line brings us one step closer to being a city that values, respects and actively supports the well-being of seniors and promotes an age-friendly community.

For more information or to access the Seniors Information Phone Line, dial 211.

THE WAY WE MOVE: Supports the 10-year Goal - *Shift Edmonton's Transportation Mode*

Walkable Edmonton: Communities on Foot Maps

The 29th map in the Communities on Foot Map walking map series is fresh off the printing press. These maps are neighbourhood level walking guides, created as a joint project of Walkable Edmonton and local Community Leagues and/or area councils to promote walkable communities.

The newest map covers the neighbourhoods of Balwin, Belvedere and Delwood. A list of which areas currently have maps can be found at: www.edmonton.ca/transportation/cycling_walking/community-walking-maps.aspx.

For more information about Walkable Edmonton visit www.edmonton.ca/transportation/cycling_walking/walkable-edmonton.aspx.

Front Yards in Bloom

There is still time for community leagues to get involved with Front Yards in Bloom. Leagues can promote Front Yards in Bloom by encouraging residents to send in their nominations to recognize neighbours' efforts to beautify their communities. Leagues can also sign-up to participate in the program.

You can nominate a front yard in one of four categories: General, Natural, Edible, and Public Spaces.

Nominations can be submitted Tuesday, May 20 – Monday, June 30 through our online submission form, or by calling 311. Top yards across the city will be announced at the Edmonton In Bloom Awards on Aug 13th.

For nominations and more information: www.frontyardsinbloom.ca. For questions email: front.yards@edmonton.ca.

EFCL's Balconies in Bloom program is a great way to nominate beautiful balconies and above-ground green spaces. Visit: www.efcl.org/EFCLActivities/BalconiesinBloom/tabid/508/Default.aspx or www.facebook.com/BalconiesInBloom.

World's First Municipal Waste-to-Biofuels Facility Opens in Edmonton

Officials from the Government of Alberta, City of Edmonton, and Enerkem Alberta Biofuels celebrated the opening of the first industrial-scale facility to produce biofuels from municipal solid waste.

The Waste-to-Biofuels and Chemicals Facility located at the Edmonton Waste Management Centre is owned and operated by Enerkem. The City of Edmonton will supply 100,000 tonnes of sorted municipal waste that will be converted into biofuels and chemicals. This is the waste that cannot be composted or recycled and that would otherwise be sent to landfills.

"The City of Edmonton is a world leader in sustainable waste management and the opening of the Waste-to-Biofuels and Chemicals Facility demonstrates our commitment to finding innovative solutions to harness the value in waste," said Mayor Don Iveson. "This type of leading-edge innovation demands a team approach and we're proud of our partnership with Enerkem and Alberta Innovates – Energy and Environment Solutions."

The facility is part of a larger collaboration between Enerkem, the Government of Alberta through Alberta Innovates – Energy and Environment Solutions and the City of Edmonton. This waste-to-biofuels initiative also includes a waste preparation facility and a world-class Advanced Energy Research Facility.

The City of Edmonton currently diverts up to 60% of residential waste from landfills primarily through recycling and composting. This facility will enable the City to increase its diversion rate from 60 to 90% by 2016.

"We are proud to introduce our clean technology here in Edmonton to help the community achieve its target of 90% waste diversion," said Vincent Chornet, CEO of Enerkem. "Our game-changing facility is stimulating the regional economy by creating high-quality jobs and by locally converting waste into useful products such as biochemicals and biofuels."

When operating at full capacity, the facility will produce 38 million litres of clean fuels and biochemicals. It will initially produce methanol and later ethanol. The production capacity of ethanol will be enough to fill the tanks of 400,000 cars using a 5% ethanol blend.

For more information and to learn how the waste-to-biofuels process works please visit edmonton.ca/WasteToBiofuels.

THE WAY WE FINANCE: Supports the 10-year Goal - <i>Ensure Edmonton's Financial Sustainability</i>
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2014 Tax Bills

Edmonton property owners started receiving their 2014 property tax notices at the end of May.

"I encourage all property owners to review your property tax notices and resolve any concerns well in advance of the due date for payment," says Rod Risling, Manager, Assessment and Taxation Branch. "You must pay property taxes in full by June 30 to avoid late-payment penalties."

Owners of a typical Edmonton single-family home assessed at \$374,500 will pay \$3,001 in property taxes this year. Sixty-nine per cent or \$2,074 will go to municipal property taxes and 31% or \$927 will go to provincial education property taxes.

Overall, in 2014 the City will collect \$1.6 billion in property taxes: \$1.23 billion in [municipal taxes](#) and \$409 million in [provincial education property taxes](#).

"Municipal property taxes will help maintain the services, programs and infrastructure that support more than 800,000 people within our growing city," adds Risling.

The City collects provincial education property taxes on behalf of the Government of Alberta and sends that money directly to the provincial government.

Tax-supported operations

In 2014, municipal property taxes account for 58% of the overall City operating budget and enable the City to continue to provide Edmontonians with services such as police, fire, road maintenance, transit, recreational facilities, parks and neighbourhood renewal. The remainder of the operating budget is funded through several sources, including grants, fines, user fees, permits and investment returns.

Payment options

Edmonton property owners can choose from many [ways to pay](#) taxes: through any financial institution (including via telephone and online banking), in person at City locations (Chancery Hall or HSBC Bank Place), by mail or through the City's [property tax monthly payment plan](#).

Property owners who do not receive their City of Edmonton Property Tax Notice by June 6, 2014 should contact the City at 311 or taxes@edmonton.ca.

For more information on how property taxes connect to the City's budget, [watch this video](#).

10.0 CORRESPONDENCE

MEETING DATE : June 12, 2014
AGENDA ITEM # : 10.1–Letter From Community Service Learning
PREPARED BY: Erika Heiberg, Community Service Learning

Item 10.1

From: Erika Heiberg [<mailto:eheiberg@ualberta.ca>]
Sent: Friday, May 30, 2014 1:33 PM
To: Amy Roy Gratton
Subject: Non-Profit Board Internship Program - Application Process

Hello,

Thank you for applying for the Non-Profit Board Internship program as a potential board. This email is to confirm that we have received your organization's application. Application acceptance for the 2014-2015 year has now closed.

We are currently reviewing applications and will begin the matching process of students with boards shortly. We have received 24 board applications and have 17 students participating in the 2014-2015 program, so please be aware that you may not be matched with a student.

We will be working through applications throughout the month of June and plan to have the matches complete by the end of June-beginning of July. Please watch for an email from me at this time regarding participation in the 2014-2015 Non-Profit Board Internship program.

If you have any questions, do not hesitate to contact myself, Erika Heiberg (eheiberg@ualberta.ca) or Amy Roy Gratton (amy.roy@ualberta.ca).

Thank you again and have a wonderful spring!

Erika

Erika Heiberg

CSL Program Coordinator

780.492.2037

www.csl.ualberta.ca



MEETING DATE : June 12, 2014

Item 10.2

AGENDA ITEM # : 10.2 – City of Edmonton Letter To Southwood Community League

PREPARED BY: Margo Hoffner, City of Edmonton



9th Floor Chancery Hall
3, Sir Winston Churchill Square
Edmonton, Alberta T5J 2C3
Phone: (780) 496-7200
Fax: (780) 496-7267

ANNE JARMAN, Q.C.
City Solicitor

Barry R. Alloway
Kismet Fung

Gordon Beck, Q.C.
Kim Falls-Howell

Ingrid Johnson

Deborah D. Fisher

Cameron Ashmore

Lee Fenger

Walter A. Olczyk

Claudia Pool

Margo D. Hoffner

Steve J. Lutes

Kevin J. Klassen

Anne Kaplan

Jeffrey Fitzgerald

Debi Plecowye

David S. Woo

Christine Maloney

Veronika Fasano-Berry

Tanya Smith

Michael D. Teeling

Carl Argo

Rebecca Anderson

Jamie Johnson

Michelle Bohn

Brad G. Savoury

Michael Gunther

Kelly Nychka

Anna Turcotte-Karhut

Allan Delgado

Nancy Jacobsen

Sarah Roseman

Risa Urish

Tom Vodrak

Cara Patterson

Sarah Hughes

Shayne Abrams

Amy Cheuk

Kathy Drouin-Carey
Student-at-Law

June Han
Student-at-Law

Your File:

Our File: 1026419 MH

May 22, 2014

Southwood Community League
1880 - 37 Street
Edmonton, Alberta T6L 2R2

Attention: ~~W.J. Craig~~ President

Dear Sir/Madam:

RE: Sub-License Agreement

It has recently come to the attention of the City that Edmonton Southwood Community League has entered into a sub-license agreement with Southwood Kindergarten Before & After Care.

A search of the corporate records confirms that 1600595 Alberta Ltd. operates under a tradename as Southwood After School Care, and is not registered as a not-for-profit corporation. The City's Community Recreation Coordinator for this area has also received verbal confirmation from Southwood After School Care that they are a for-profit entity.

As the sub-licensee is a for-profit corporation, your sub-license is not allowed under the terms of your license agreement with the City. Pursuant to Section 9 of the League's license agreement with the City, the league may only permit the use of the Site for the purpose of Recreation and not for a Commercial Purpose (as such terms are defined in the license agreement.) The definition of Commercial Purpose as per s. 1.3 is as follows:

"Commercial purpose means any commercial, retail, business or merchandising activity or undertaking, profession, trade, occupation, or an activity providing goods or services carried out on the Site or any portion thereof by a for-profit entity."

I would also draw your attention to the definition of "Sub-licensee" in s. 1.15 which means "a third party **not-for-profit** organization which has entered into a Sub-License with the Community League for the purpose of using space on or within the Site on a regular, continuous basis to provide activities or programs to its own members and/or clients (which may include members of the Community League)".

Further, you will note that pursuant to s. 34 of the license agreement, no sub-licenses may be granted without the written permission of the City. Edmonton Southwood

RECEIVED MAY 27 2014

VIA REGISTERED MAIL



Community League did not request nor receive the written permission of the City to enter into the sub-license in question.

The City is hereby providing the league with notice pursuant to s. 39 of the license agreement that it has failed to use the Site for the purposes agreed to in the License agreement. The league has breached the license agreement as detailed above and is hereby given 90 days from the date of this letter to remedy the breach. If such breach is not remedied within 90 days of the date of this letter, the City may exercise its right to immediately terminate the license agreement pursuant to s. 39 of the license agreement.

Please contact Heather McRae, Branch Manager, Neighbourhoods, Parks and Community Recreation, at 780-496-3695 to advise of your plan for resolution of this matter.

Yours truly,

THE CITY OF EDMONTON



Margo Hoffner
Barrister & Solicitor
780-496-74233

MH/jrs

cc: Councillor Amarjeet Sohi, 2nd Floor City Hall Via Interoffice Mail
cc: Councillor Mike Nickel, 2nd Floor City Hall Via Interoffice Mail
cc: Linda Cochrane, General Manager, Community Services Department Via Interoffice Mail
cc: Heather McRae, Manager Neighbourhoods Parks and Community Recreation Via Interoffice Mail
cc: Masood Makarechian, EFCL President Via Registered Mail
cc: Shafeek Ali, EFCL District L Director Via Registered Mail
cc: Allan Bolstad, EFCL Executive Director Via Registered Mail
cc: Randy Blake, 1st Vice President Edmonton Southwood Community League Via Registered Mail
cc: Dan Wiczorek, 2nd Vice President, Edmonton Southwood Community League Via Registered Mail
cc: Doris Ouellet, Secretary, Edmonton Southwood Community League Via Registered Mail
cc: Linda Craig, Past President, Edmonton Southwood Community League Via Registered Mail

MEETING DATE : June 12, 2014

Item 10.3

AGENDA ITEM # : 10.3 – Letter From The Fort Road Bingo Association (On Item 5.4)

PREPARED BY: Al Innes, President, Fort Road Bingo Association

June 4, 2014

Edmonton Federation of Community Leagues
7103–105 Street
Edmonton, Alberta T6E 4G8

Attention: Mr. Allan Bolstad, Executive Director

Dear Allan:

I am writing this letter wearing my other hat as President of Fort Road Bingo Association and member of Bingo Alberta. It is my understanding that a Community League member has raised a concern about a request to the Alberta Liquor and Gaming Commission for a waiver to allow Campbell Park Bingo Association member clubs from St Albert to transfer their Bingo Licenses to Edmonton Region Bingo facilities. It is also my understanding that this item has been placed on the agenda for the June 12th EFCL Board of Directors meeting.

For background information, Campbell Park Bingo was informed by their landlord in , January of this year that they would have to vacate their premises within 60 days, this coming after making a major investment as a pilot project for the new fixed-base electronic units introduced by AGLC as the replacement for the former DIGI units and mandatory for any hall wishing to continue with electronic bingo. Although every effort was made to find a new location within St Albert, the exorbitant cost of relocation and renovation (well over 500K) made it impossible for them to consider such a move and they chose to cease operations.

Being a member of the Edmonton Bingo Alberta regional board, the Manager of Campbell Park approached the other member halls to ascertain if they would accept any of the members should they wish to make applications to any of the halls and support the request to AGLC to approve a waiver to allow those member clubs so desiring to make an application to an Edmonton hall. This is not precedent setting as presently two groups from outlying areas are presently in Edmonton halls in the west end and Calgary was given a waiver to allow Calgary groups to conduct bingos outside of the city. Although unanimous agreement was given by the Edmonton area halls, it is **important** to point out two things: of the 42 member clubs in St Albert only about 20 expressed a desire to conduct bingos and secondly it is up to the individual halls whether they will accept additional clubs or not. Precedence is always given to Edmonton charities with the St Albert clubs being used as "infill" to ensure all bingo events offered by a bingo hall are duly covered. Our main priority is to ensure excellent customer service to ensure that Bingo's survive and continue to grow.

Of greater concern to me is the misnomer that allowing these clubs to receive a waiver would influence the issue of Provincial pooling of casino proceeds. It should be noted that Casinos and Bingos are two separate entities operating under different sets of rules and regulations.

Casinos as we know are operated by **private operators** with the various charities required to provide volunteers for the table game cash office and count room. For their efforts the charities receive a percentage of the profits from the table games and a small percentage of the profits from the slot machines. For their two day effort this money is pooled regionally and quarterly and at the end of the quarter the money is distributed to each charity that had an event during that quarter. Again, it must be restated that the money is pooled **regionally** and the charities receive their share of the profits at the end of each **quarter**. In the case of Edmonton, we have 5 casinos that pool the profits.

Bingos on the other hand are operated by **volunteer boards** with each hall responsible for ensuring that bingo proceeds for the preceding month are distributed to the charities conducting events during that month. AGCL responsibility rests solely with the percentage of electronic bingo profits due to each hall that in turn is distributed to each member charity that conducted an event during that month. Net proceeds are strictly distributed by each hall to their member charities.

Additionally, we have established an excellent rapport and working relationship with AGLC in the operations of Bingo within Alberta and at no time has it been mentioned that profits incurred by Bingo operations were being considered for province wide pooling in fact it was stated at the ultimate goal of AGLC is to ensure the management of Bingo would be the operational responsibility of the Bingo industry. Rest assured that the halls of Edmonton and Bingo Alberta would aggressively fight such a suggestion. Our major concern is to provide excellent service to our patrons, attract new players to the game and "grow Bingo" to ensure that charities continue to receive revenues to conduct their various programs and operations.

It is strongly recommended that the EFCL support the endeavours of Bingo Alberta and their member halls to ensure the continued viability and profitability for all Edmonton charities. We continue to strive to provide the best possible programs and variety of playing options to ensure that Bingo grows and thrives in Edmonton.

Al Innes
President
Fort Road Bingo Association

MEETING DATE : June 12, 2014

Item 10.4

AGENDA ITEM # : 10.4 – EFCL Letter To City of Edmonton, Community Services

PREPARED BY: Masood Makarechian, EFCL President



Linda Cochrane
General Manager
Community Services

June 8, 2014

Dear Linda,

I want you to know that I continue to look forward to an opportunity to get together, to discuss issues of interest to community leagues and to alert you to any concerns or problems we see on the horizon.

With that in mind, I am increasingly concerned that the longer we put off such a meeting, the greater the chance that something will come along that catches you by surprise or leaves you feeling that you were not consulted. As we all know, it's always harder to repair something after the fact than it is to make sure you do it right the first time.

In addition, I have a request for some information that was brought forward by our board at its last meeting.

We are wondering if you could supply us with a listing of the project management fees that the city has charged community leagues for parkland projects over the past five years? We would like to get a handle on the amount of money that is involved, so we can better understand how these charges are levied and leagues can better understand how to budget for this expense in the future.

I would appreciate any assistance you can provide in this regard.

I also look forward to a resumption of our regular communications to ensure that the federation and city remain on the same page with our many programs and services.

Thank you very much.

A handwritten signature in blue ink, appearing to read "Masood Makarechian".

Masood Makarechian
President, Edmonton Federation of Community Leagues

cc. Heather McRae, Manager, Neighborhood Parks and Community Recreation
Stephane Labonne, Director, Neighborhood Parks and Community Recreation

7103 - 105 Street, Edmonton, AB, T6E 4G8 Ph: (780) 437-2913 Fx: (780) 437-4710
Web site: www.efcl.org

11.0 WORK IN PROGRESS

MEETING DATE : May 08, 2014

Item 11.1

AGENDA ITEM # : 11.1 – EFCL Work in Progress

PREPARED BY: Allan Bolstad, Executive Director

MEETING DATE	REF.	ITEM	STATUS
2011/11/10	8.0	Community Services Revitalization Map J. Smith to report back regarding an updated "revitalization" map.	
2012/04/12	5.3	Reporting Form For EFCL Representatives "A reporting form is to be created to be provided to anyone representing the EFCL in any capacity on external Committees or Sub-Committees, to report back to the EFCL a minimum of at least once annually."	Ongoing
2013/02/14	5.3	Leagues Without Halls "1. That the EFCL survey all of the leagues without halls to determine what they are doing to meet their space needs and whether or not the EFCL can be of assistance. 2. That the EFCL hold a meeting with the leagues without halls to discuss this situation and determine what role the EFCL might play."	Ongoing
2013/10/10	5.6	Meeting with Edmonton MPs That the Edmonton Federation of Community Leagues host a meeting with the Edmonton Members of Parliament to discuss key items of interest.	
2014/03/13	3.1	CLIP Grants "Judy Smith to see if a list of leagues that have not applied could be provided to the EFCL to make follow-up calls. " and "S. Labonne to report back regarding the specific details of the City's manual regarding building of projects on licensed land."	
2014/03/13	5.2	Establishment of 100th Anniversary Project Legacy Fund "That the EFCL create a 100 th Anniversary Project Legacy Fund at the Edmonton Community Foundation."	
2014/04/10	5.6	Finding Common Ground That the EFCL request to participate in implementing the four recommendations in the Finding Common Ground Report; and that the EFCL continue to support the moratorium on social housing in the give distressed inner city communities unless or until other ways to distribute social housing around the city and region are established and prove effective."	

MEETING DATE	REF.	ITEM	STATUS
2014/04/10	7.1	Schools as Community Hubs A. Bolstad to create a list of items for discussion and arrange separate meetings with EPSB and Edmonton Catholic Schools.	June 11
2014/05/08	5.2	City Project Management Fees That the City Administration be asked to provide a report which summarizes the project management fees it has charged to community leagues on Parkland projects over the past five years."	June 12